

# 2020 - 2021 HUMBLE ISD LIVESTOCK SHOW & RODEO PROGRAM SALES

## Business Advertisement Order Form

Company Name \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Phone Number \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Website \_\_\_\_\_



### STEP 1 - Select Advertisement Size:

*\*See 2<sup>nd</sup> page for size comparisons & formatting information*

Business Card – Black & White	\$50
¼ Page – Black & White	\$100
½ Page – Black & White	\$200
Full Page – Black & White	\$300
Full Page – Color	\$400
Two Page Spread – Color	\$600
Two Page Center Spread – Color	\$1,000
Inside Front Cover – Color	\$600
Inside Back Cover – Color	\$600
Back Cover	\$850
<b>TOTAL AMOUNT DUE:</b>	<b>\$ _____</b>

### STEP 2 - Select Advertisement Copy Option

Renewal with NO CHANGES (ad from previous program year will be used) – <b>Deadline is 11/30/20</b>
Renewal with CHANGES (attached copy with changes) – <b>Deadline is 10/16/20</b>
NEW AD – I will create my own ad and send copy by <b>11/30/20</b> <b>Deadline</b>
NEW AD – Create my ad for me – <b>Due by 10/16/20</b>

### STEP 3 – Payment Options:

Check Payable to “Humble FFA Co-Op Rodeo Programs” – Give to an ag teacher/committee member/FFA Member or mail to: 7601 FM 1960 RD East #149 Humble, TX 77346	
Credit Card – 3% Administrative Fee will be charged– Please contact Brandie Rankin at 832-802-3339 or send her an email at <a href="mailto:humblecoop2014@gmail.com">humblecoop2014@gmail.com</a>	

**PAYMENT IS DUE UPON RECEIPT OF YOUR ORDER**

**NEW AD DEADLINE: Friday, OCTOBER 16, 2020 – We will provide a proof of your new Ad prior to printing RENEWALS and CREATE YOUR OWN AD DEADLINE: Monday, November 30, 2020**

Please submit your completed ad order form to: [humblerodeoprograms@gmail.com](mailto:humblerodeoprograms@gmail.com), an ag teacher at any high school, any member of the Humble FFA Co-Op Program Committee or  
 Mail Forms & Payments to: **7601 FM1960 RD East #149, Humble, TX 77346**

### **WHERE DOES THIS MONEY GO??**

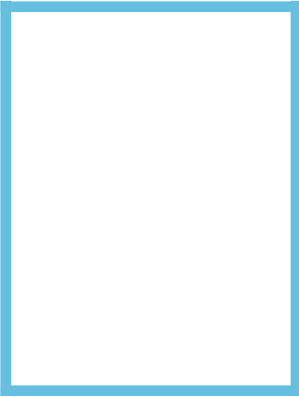
*Profits from the sales of these business advertisements and the sale of this program book go directly back to the Humble ISD FFA Booster Clubs and in turn directly back to helping FFA programs and its members with annual expenses like Scholarships, Travel, Letterman Jackets, and many other items. Feel free to contact us if you would like to sponsor or help out our students in any other way!!*

**Humble FFA Co-Op: A 501(c)3 Parent Organization Supporting all Humble ISD FFA Chapters – Please contact us for a receipt for tax deduction purposes.**

**DISCLAIMER: In buying this ad, the buyer is aware it is created by volunteers and/or students and errors can and will occur. Digital media or technology malfunctions can and will occur causing lost data. No refunds or reprints will be made.**

**Media Release: I hereby give Humble FFA Co-Op and its representatives, permission to print, and distribute my photos, logo and any media submitted in our printed publication to the public through the sale of this program.**

# PRINT AD CONFIGURATIONS



**FULL PAGE**  
7.875" x 10.375"



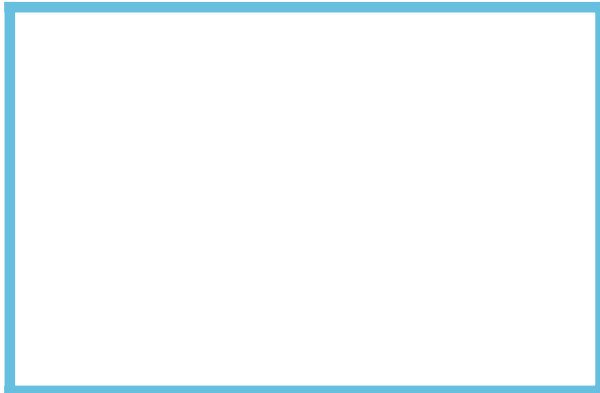
**1/2 PAGE HORIZONTAL**  
7.875" x 4.875"



**1/4 PAGE HORIZONTAL**  
3.875" x 4.875"



**1/8 PAGE HORIZONTAL**  
3.825" x 2.625"



**FULL PAGE SPREAD**  
10.5" x 8.25"

## ACCEPTED MACINTOSH SOFTWARE FOR PRINT ADS:

### PREFERRED FORMAT

Press Optimized PDFs: All fonts images must be embedded. All images must be embedded as CMYK format at 300dpi.

### OTHER RIP-READY FILE FORMATS

\*Adobe InDesign v. 1.0 - 8.0

Adobe Illustrator (up to v. 15) files

.tif or .eps Adobe Photoshop files at actual print size at a resolution of 300dpi

\*InDesign files must be accompanied by supporting image files and fonts (see below requirements). All images must be scaled at 100% at 300dpi.

### SPECIFICATIONS FOR IMAGES & FONTS

The only acceptable image formats are .tif and .eps files at a resolution of 300dpi. All files must be set up for 4-Color Process (CMYK) including all colors used in page layout applications. All Postscript Type 1 fonts must be included with both printer and screen fonts.

### SUBMITTING YOUR FILES:

#### MAIL

Files may be submitted on CDs or DVDs only and sent to one of the below addresses:

#### E-MAIL

E-mail submissions of 10MB or less to [humblerodeoprograms@gmail.com](mailto:humblerodeoprograms@gmail.com)

**Deadline for Ads: November 30, 2020**